



Seltmann
Weiden

HOTEL



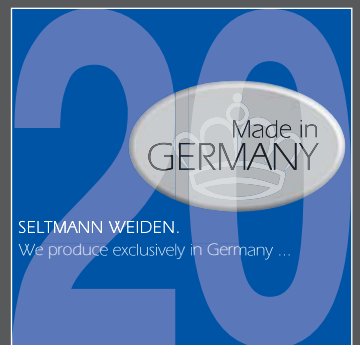
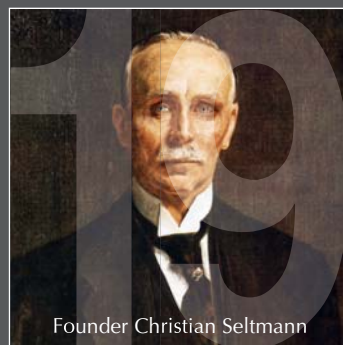
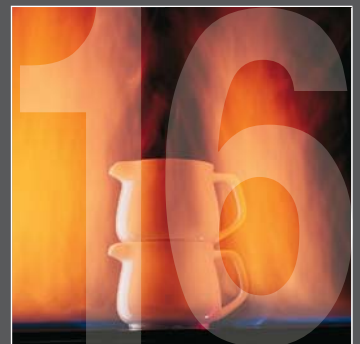
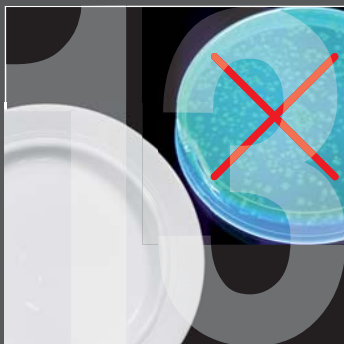
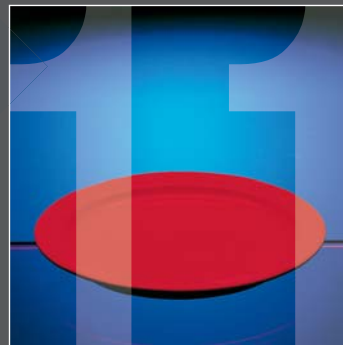
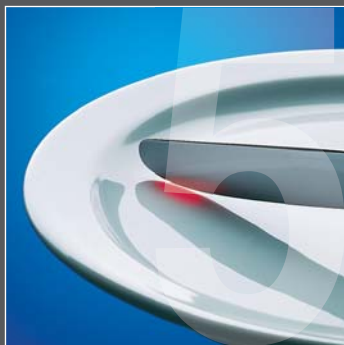
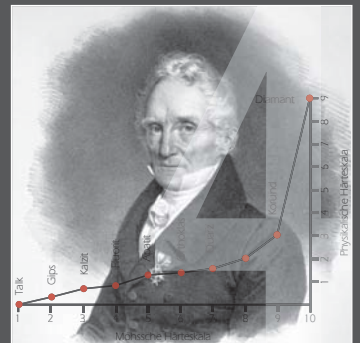
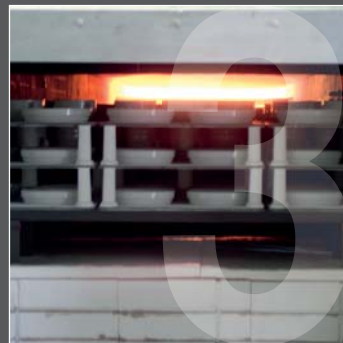
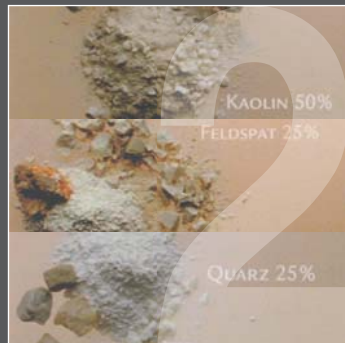
20

good reasons to buy
SELTMANN WEIDEN HOTEL porcelain



SELTMANN WEIDEN. We produce exclusively in Germany ...

20 good reasons



REASONS 1 – 5

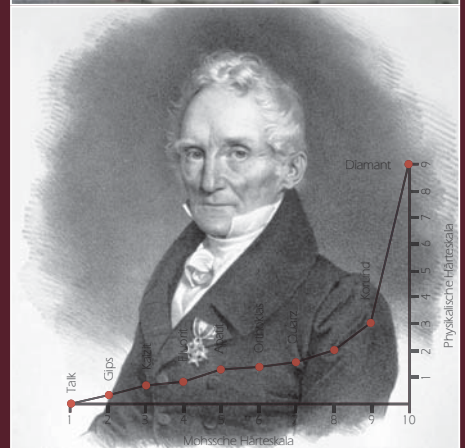
1 SELTMANN WEIDEN HOTEL porcelain is lead- and cadmium- free and even meets the strict Californian regulations regarding lead and cadmium release of ceramic products. Our porcelain is tested on a regular basis by an independent laboratory. These tests are made on articles with white glaze, ivory glaze and our Fine Cream porcelain. The latest test-certificate can be seen on our web-site www.seltmann-weiden.com

2 The body of SELTMANN WEIDEN HOTEL porcelain is made from the following raw-materials: Caolin (50%), Quartz (25%) and Feldspar (25%). 50% of the Caolin is Alumina, which is an important component for the hardness of our porcelain. With this high percentage of Alumina in our body there is no need to add additional Alumina. This only has to be done by those ceramic manufacturers whose products originally are weaker than our hard porcelain. Adding additional Alumina, however, means a loss of translucency, plus a remarkable gain of weight of approx. 10% to 15%, a negative effect for stewards in hotels and restaurants, especially in banquet facilities.

3 SELTMANN WEIDEN HOTEL porcelain is fired with environment-friendly natural gas. Every piece of white porcelain has to pass 2 firings. The first one, the so-called »bisque-firing« is made at a temperature of about 1000° Celsius, and the second one, the »glaze-firing«, at a temperature of 1450° Celsius. This high firing temperature, the highest one for ceramic products, in conjunction with the raw-materials, gives our product its extreme hardness and durability.

4 The glaze of SELTMANN WEIDEN HOTEL porcelain is extremely hard. On the Mohs scale, which determines the hardness of products, and which goes from 0 (for the weakest material) to 10 (for the hardest material), our glaze is on a higher rank than metals, cutlery is made. For the daily use this means, that no cutlery can scratch the glaze of SELTMANN WEIDEN HOTEL porcelain.

5 Other ceramic products, like, for example, Bone China, Fine China or Vitreous China, rank lower than SELTMANN WEIDEN HOTEL porcelain as well. That means, they are more fragile than our porcelain.



REASONS 6 – 10

6 The hardness of the body and the glaze makes SELTMANN WEIDEN HOTEL porcelain extremely durable and suitable for daily use in hotels and restaurants. It is highly resistant against breakage and chipping. To even increase the chip-resistance of the flat pieces, the plates have so-called »rolled edges«.

7 The unglazed feet of SELTMANN WEIDEN HOTEL porcelain are polished with diamonds, one of the very few materials that is hard enough to polish our porcelain properly. This makes the feet absolutely smooth and ensures, that no foot of any SELTMANN WEIDEN HOTEL porcelain article scratches sensitive surfaces like wooden or glass-tables, or the glaze of other porcelain articles on which it is stacked.

8 The proper polished feet of SELTMANN WEIDEN HOTEL porcelain articles cannot abrade any metal from metal surfaces like metal tables or shelves, and cannot transfer metal scratches to the glaze of a plate on which it is stacked.

9 Properly polished feet have another big advantage: the plates don't wobble or spin on tables.

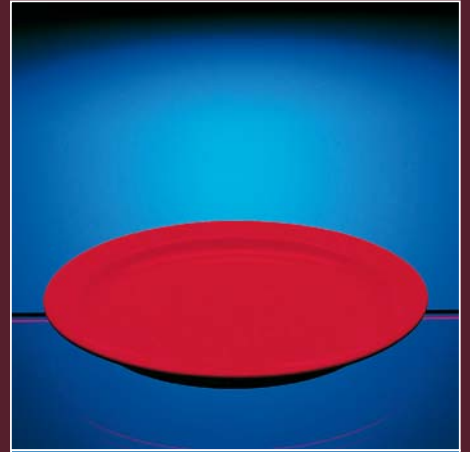


10 The surface of the centres of the plates is absolutely level, there is no heightening or deepening in the centre. That means, gravy stays where it is supposed to stay and doesn't run to the middle or the outside of the centre.



REASONS 11 – 15

11 SELTMANN WEIDEN HOTEL porcelain is an excellent heat-storing material. By preheating plates, a lot of energy can be put into the porcelain, which then disperses slowly and keeps the food warm for a long time. This is very essential for banquet service. In order to support this particular feature, the bodies of the centers of the plates are thicker than the rims. In this way, even more heat can be stored in the plates.



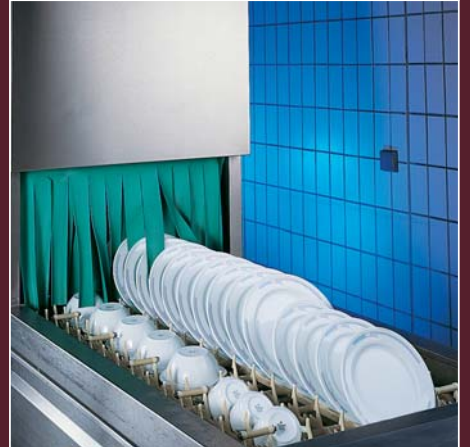
12 SELTMANN WEIDEN HOTEL porcelain is a fully vitrified porcelain which is absolutely dense. That means that it doesn't absorb any liquid even through unglazed parts like the feet.



13 The extremely dense, smooth glazed surface of SELTMANN WEIDEN HOTEL porcelain does not leave any openings to leftovers or germs - a valuable plus for hygiene, and also for energy-saving cleaning.



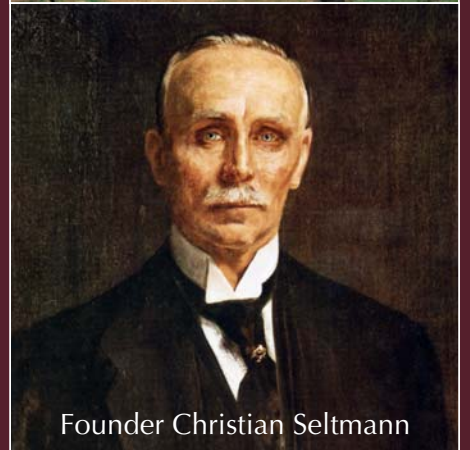
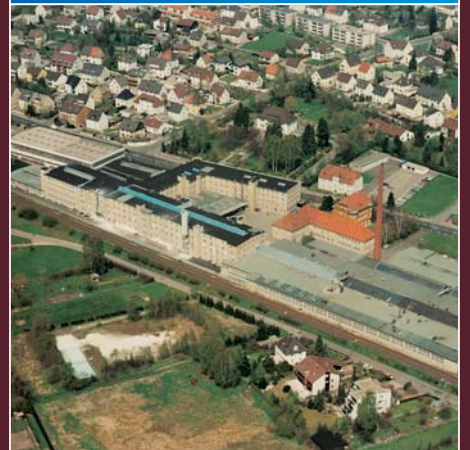
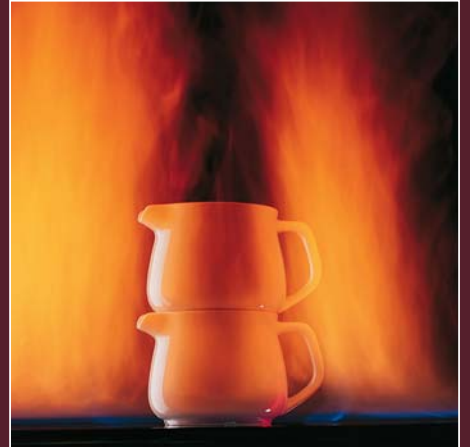
14 SELTMANN WEIDEN HOTEL porcelain is 100% dishwasher-safe, no matter if it is decorated or undecorated, even after thousands of dish washing cycles. Even gold decorations are 100% dishwasher safe.



15 SELTMANN WEIDEN HOTEL porcelain is 100% microwave-oven proof. The only exceptions are decorated items, which contain metals such as gold or platinum.



REASONS 16 – 20



Founder Christian Seltmann



16 SELTMANN WEIDEN HOTEL porcelain can stand extremely high temperatures without any damage. Therefore it can be used in conventional ovens as well as in salamanders, for souffles and »au gratin«.

17 The measurements of SELTMANN WEIDEN HOTEL porcelain articles will always stay constant, even if the production is made in different years. This is essential, especially for plates, when platecovers are used.

18 SELTMANN WEIDEN HOTEL porcelain is a true 100% Made-in-Germany product of excellent quality. To prove this every article is backstamped with »Made-in-Germany«.

19 Due to this exclusive production in our own plants in Germany we are very flexible and can fulfill the wishes and needs of our customers very quickly. Short-term delivery is no problem.

100Jahre
Seltmann Weiden

...aus Freude am Schönen

20 Since its foundation in the year 1910, SELTMANN WEIDEN has been 100% family owned. Every generation of the Seltmann family has taken pride in the extremely high quality of SELTMANN WEIDEN porcelain. Constant investments in state-of-the-art production technologies guarantee that, now and in future, the name SELTMANN WEIDEN porcelain is synonymous with the highest quality.

NATURLICH... SELMANN WEIDEN

At SELTMANN WEIDEN, we have always given top priority to production methods that respect stringent **environmental criteria** and **health guidelines**. To create a credible, long-term means of communicating this **eco-friendly approach**, embraced by the whole Seltmann group, Seltmann has developed an **environmental quality seal** for its porcelain manufacturing activities.

This environmental quality seal embodies a set of standards that SELTMANN WEIDEN **has actively put into practice** for a long time, all focused on the following key criteria:

TECHNOLOGY ENVIRONMENT HEALTH

Developing **innovative technologies** for the exceptionally **eco-friendly production** of products that respect the strictest **health guidelines**.

Porcelain from SELTMANN WEIDEN
»For your health –
and the sake of the environment!«



The environmental quality seal of SELTMANN WEIDEN





Seltmann
Weiden

HOTEL



SELMANN WEIDEN.
We produce exclusively in Germany ...

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